

# Year-end Contest Dhamaka

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## 1. Maximum Client Traded Contest

**Criteria:** Increase the number of clients traded

**Prize:**

APs having 6 - 25 traded clients (List-1) shall have to increase their number of clients traded by more than 50% and then they will be eligible for a Certificate of Appreciation.

APs with more than 25 traded clients (List-1) shall have to increase their number of clients traded by more than 25% and then they will be eligible for a Certificate of Appreciation.

**Winner:** The AP that gets maximum increase in traded clients will be given an additional incentive of Rs 5000 and recognized separately.

**Contest Period:** 22/01/2014 to 28/02/2014

**Note:** Your base number (List-1) will be communicated to you separately

## 2. Revenue Contest

**Criteria:** The AP needs to at least double its net retention to the company (basis average retention of Oct-Dec) (List-2).

**Prize:** All APs who cross the benchmark (subject to a minimum of Rs 10,000 on company part) will be rewarded with a Certificate of Appreciation.

**Winner:** The AP that qualifies and gives the maximum incremental revenue to the company will be given an additional incentive of Rs 5000 and recognized separately.

**Contest Period:** 01/02/2014 to 28/02/2014

**Note:** Your base number will be communicated to you separately (List-2)

## 3. Reactivation Contest

**Criteria:** Reactivation needs to be complete with KRA (if not already done elsewhere), ECN and one trade. Equity and commodity shall be treated separately.

**Prize:**

For APs having 5 - 50 inactive accounts (basis List-3), a Certificate of Appreciation will be given if at least 50% of inactive accounts are being reactivated with above criteria, subject to minimum of 5 reactivations.

For APs with more than 50 inactive accounts, a certificate of Appreciation will be given for reactivating at least 25 accounts. Reactivation needs to be complete with KRA and one trade each.

**Winner:** The AP who does maximum reactivations gets cash incentive of Rs 5000 and recognized separately.

**Contest Period:** 22/01/2014 to 28/02/2014

**Note:** Inactive Client List (List-3) will be mailed to you separately detailing Client Code, Name, Mobile Number, KRA Status, ECN Status and PAN Number

#### 4. Bonds Contest

**Criteria:** AP needs to give at least 3 forms (min. 1lakh each) of prevailing bond issues.

**Prize:** All APs who give minimum 3 forms will be rewarded with a Certificate of Appreciation.

**Winner:** The AP that gives maximum number of forms (subject to a total investment corpus of Rs 10lakh) will be given an additional incentive of Rs 5000 and recognized separately.

**Contest Period:** 22/01/2014 to 28/02/2014

**Note:** Mr Bipin Sahal will entertain all Bond related queries. He can be reached on 90070 66040

#### 5. New Accounts Contest

**Criteria:** AP needs to open at least 10 new accounts with a minimum margin of Rs 50,000 and get one trade done. Double credit will be given for accounts opened in commodity with separate margin and trade.

**Prize:** All APs who qualify will be rewarded with a Certificate of Appreciation.

**Winner:** AP that gets the maximum number of reward points (1 for Eq and 2 for Comm) will be given an additional incentive of Rs 5000 and recognized separately.

**Contest Period:** 22/01/2014 to 28/02/2014

#### 6. Commodity and Currency Contest

**Criteria:** Only Commodity and Currency Volume will be considered. AP needs to boost his total volume in Commodity and Currency by 50% over the average volume of Oct-Dec period (as provided in List-4).

**Prize:** All APs who qualify will be rewarded with a Certificate of Appreciation.

**Winner:** AP that gives maximum incremental volume in commodity or currency or both shall be given an additional incentive of Rs 5000 and recognized separately.

**Contest Period:** 01/02/2014 to 28/02/2014

#### Note:

- 1) All contest related queries/updates, please contact the following: Mr Hitesh Jain (90070 66186) or Mr Bipin Sahal (90070 66040) or your respective Risk Manager after market hours.
- 2) The Base Sheets along with the Contest Details shall be mailed to you separately as well as couriered to you.
- 3) Weekly Updates will be given to all APs on every Monday.
- 4) Final result will be announced in First Week of March. The decision of management shall be final.